



Congress of
Neurological
Surgeons

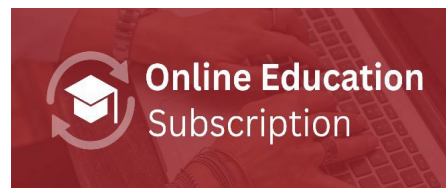
2023 Non-Meeting Digital & Print Support Prospectus

The CNS enhances health and improves lives through innovative neurosurgical education, advancement of clinical practice & scientific exchange.

CNS Online Education Subscription for Industry Partners

This subscription provides:

- Unlimited access to more than 120 live and archived webinars
- New content is automatically added to your account
- Access to the Neurosurgery Survival Guide App
- Access to the Neurosurgery Journal print/online.
- Ability to print certificate of completion
- Content that ranges across all clinical and non-clinical areas of neurosurgical practice.

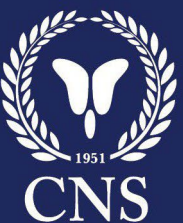


\$2,500

per person/year

Companies can purchase multiple subscriptions for their employees or employees can purchase themselves

****Please note: the purchase of these subscriptions does not count towards a CNS Industry Allies Council level.***



Advertising on CNS Website

With just over 33,000 unique web visits/month on average, www.cns.org is the perfect place to promote new product launches or just highlight your company with a banner advertisement on the pages within the CNS website that are compliant to Accreditation Council for Continuing Medical Education (ACCME) regulations. (The CNS cannot display a company advertisement on pages that have Continuing Medical Education content).

- **Image requirements** are below. Ad purchase is for a **3-month increment**, Multiple **3-month increments** can be purchased:

\$4,500

1 Ad for 3-Month Increment

Skyscraper Ad (Right Column)

The screenshot shows the CNS website's 'Active Membership' page. A vertical skyscraper advertisement is positioned on the right side of the page. The ad contains the following text: 'Receive access to world-class publications with a CNS membership!', 'CNS Members receive a 20% discount on Open Access Article Processing Charges in Neurosurgery Practice.', and a 'LEARN MORE' button. Below this, another section of the ad says 'Earn up to 10-24 CME with the CNS' SANS exams.' and includes the CNS logo.

- Up to 4 individual Ads can rotate
- 240 px wide x 400 px high

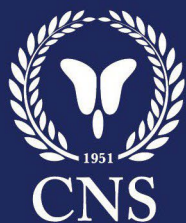
\$4,500

1 Ad for 3-Month Increment

Rectangle Ad (Footer)

The screenshot shows the footer of the CNS website. A horizontal rectangle advertisement is located at the top of the footer area. The ad features three main sections: 'stryker' with a 'What if...' headline, 'Medtronic' with the tagline 'Engineering the extraordinary', and 'Advertise with us' with the text 'Your company could be placed here' and a 'Find Out More' button. Below the ad, the website's mission statement is displayed: 'The CNS Mission: Enhancing health and improving lives through the advancement of neurosurgical education and scientific exchange'. The footer also includes navigation links for 'Get Involved' (Join, Support, Advocate), 'Associated CNS Websites' (Neurosurgery Publications, News, SANS Lifelong Learning, Foundation, Activity Center), and 'Connect With Us' (Twitter, Facebook, LinkedIn, YouTube). The CNS logo and contact information are at the bottom.

- 3 Ad spots are available
- 300 px wide x 250 px high



Sponsored Social Media Message

Take advantage of the broad network of CNS followers and utilize the 3 main social media platforms to relay your message to your target audience. Messages are limited to the requirements as detailed below. All content must be approved by the CNS. This is limited to one company per quarter.

Facebook Message

Limited to 3 sentences, hyperlink, and image and/or video

Twitter Message

Limited to 280 characters including hyperlink, and image

LinkedIn Message

Limited to 3 sentences, hyperlink, and image

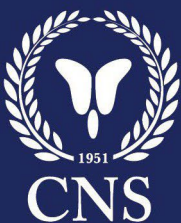
Instagram Message

Limited to 3 sentences, hyperlink, and image

Specs for content/design:
1080 px wide x 1080 px high

\$12,500
per package

CNS Social Media



CNS Webinar (Non-CME)

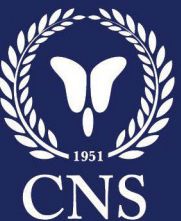
Webinars are a great opportunity to have knowledgeable faculty discuss utilization of your products and techniques. *Content must be approved by the CNS.*

Support of this opportunity includes:

- Pre-promotion of your webinar to membership
- Posting your webinar on the website
- CNS Staff assistance in execution of your webinar
- Archiving your webinar on CNS website.

\$25,000

per webinar



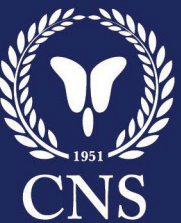
Micro-Learning Videos (Non-CME)

Provide your own / industry mini videos for CNS to host in our NEW “Industry Hub” on CNS.org. These Micro – Learning Videos will be part of the valuable content available to medical school training programs and practicing Neurosurgeons to view at any time from their personal devices for no charge.

- Videos not to exceed 10 minutes.
- Will be highlighted for a minimum of 2 weeks
- Initially potentially longer as we build content
- Will then fall to list content for an additional 2 weeks
- Your logo and link out to desired page(website) will be available while video is highlighted on CNS.org

\$10,000

per video



Promotion of an Industry Webinar (Non-CME)

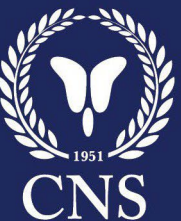
Utilize this opportunity to promote one of your upcoming live webinars in our NEW “Industry Hub” on CNS.org. Inform our members on when and where they can virtually attend.

Support of this offering includes:

- The CNS highlighting your webinar as an upcoming event for up to two weeks prior to the live activity

\$10,000

per webinar



CME Webinars

Live Webinar Coverage

The CNS provides approximately 32 pre-recorded webinars each year on various topics.

Support of this offering includes:

- Recognition on the intro and/or conclusion slide of the session
- Recognition on the webinar landing page of the CNS website
- Thank you by lecturer for company support.

\$5,000

per webinar

Access Codes

This provides 100 access codes to a CME webinar of your choosing. In turn you can provide these codes to surgeons of your choosing for complimentary viewing.

Support of this offering includes:

- 100 Access Codes

\$15,000

per webinar

Open Access Archive

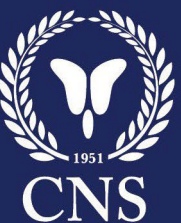
This allows the webinar to be free to all surgeons who wish to watch the archived version.

Support of this offering includes:

- Recognition on the webinar landing page of the CNS website
- Link out to relevant webpage

\$30,000

per webinar

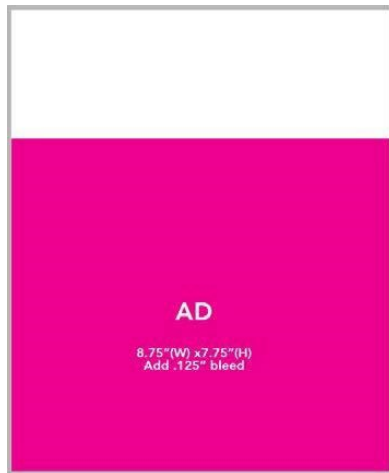


CONGRESS QUARTERLY PRINT ADVERTISING

With over 3,800 copies circulated per issue, place your image on the printed version of an issue of the Congress Quarterly. We have four issues every year. Image requirements are 300x250 72 DPI. (All sizes in inches) Deadline for confirmation of advertising: 3-4 Months before issue is sent out. Various options for advertising are shown below

Back Cover Ad

\$7,500

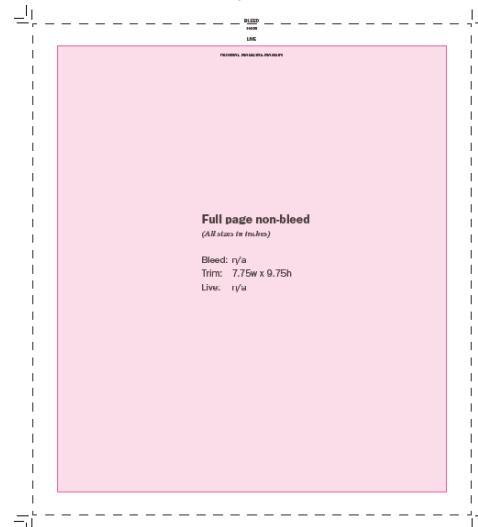


Opportunity is limited to one (1) company per issue.

Cover Page Trim: 8.75w x 7.75h add .125" bleed

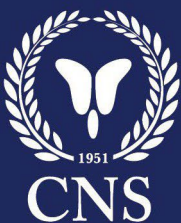
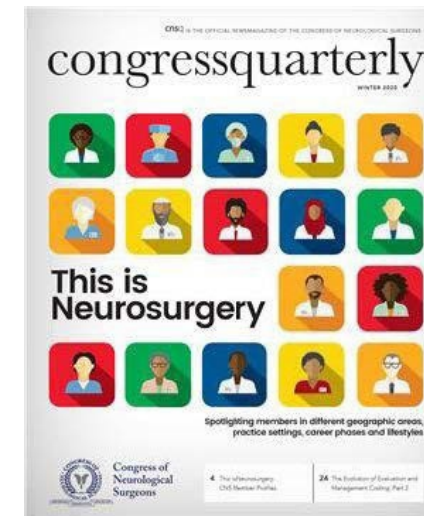
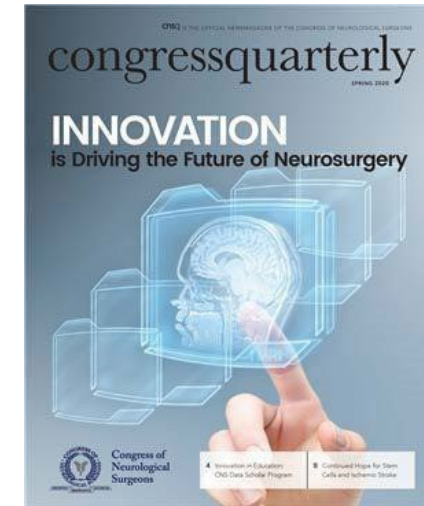
Inside Back Cover Ad

\$5,500



Opportunity is limited to one (1) company per issue.

Full Page Trim: 7.75w x 9.75h



CONGRESS QUARTERLY PRINT (Continued)

With over 3,800 copies circulated per issue, place your image on the printed version of an issue of the Congress Quarterly. We have four issues every year. Image requirements are 300x250 72 DPI. (All sizes in inches) Deadline for confirmation of advertising: 3-4 Months before issue is sent out. Various options for advertising are shown below

Interior Ad

\$5,000



Opportunity is limited to two (2) companies per issue.

Full Page Trim: 7.75w x 9.75h

Half Page Ad

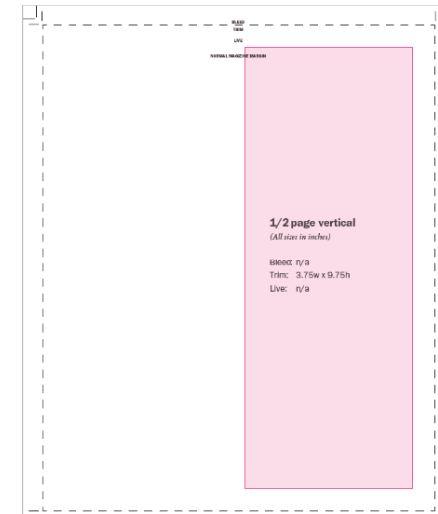
\$2,500



Opportunity is limited to four (4) companies per issue.

1/2 Page Horizontal

Trim: 7.75w x 4.75h



1/2 Page Vertical

Trim: 3.75w x 9.75h

CNS Neurosurgery 100 YouTube Series

The CNS' YouTube Series launched September 30th 2022, and has over **5800** views and counting. Each week the CNS releases 2 new videos covering topics across neurosurgical specialties; Tumor, Spine, Pediatrics, Trauma/Critical Care, Functional/Pain, Peripheral Nerve, Cerebrovascular/Endovascular, Anatomy, Education & Research, Stereotactic/Epilepsy.

- The videos in this series average **244 views**.
- Videos are 10-15 minutes in length, released every Monday and Friday and will continue into September 2023.
- View the [CNS Neurosurgery 100 Playlist](#) on YouTube.
- View an Example [CNS Neurosurgery 100 Video](#).
- **3310** Subscribers on YouTube (as of 6/8/23)

AUDIENCE: Intended for residents and medical students

INDUSTRY SUPPORT SPONSORSHIP:

- 10-second Advertisement of your creation at beginning of video.
- Recognition in text in the YouTube description field with link-out.
- These videos do not expire and thus provide a valued resource for continued education.

\$5,000 per Video
(If video hasn't been published yet)

\$2,500 per Video
(If video has previously been published)

To view a list of *available topics*, please click [here](#).

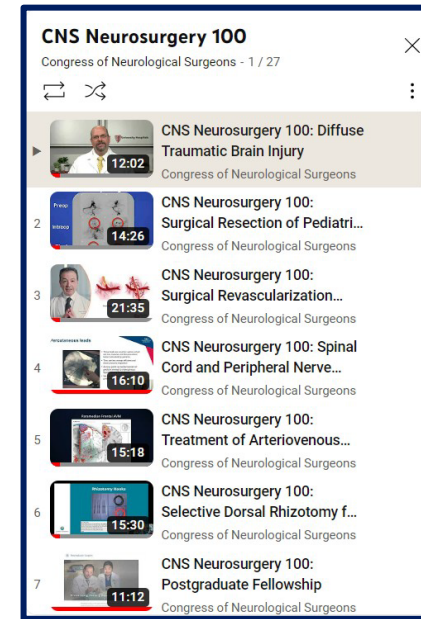
To sponsor, please reach out to your dedicated CNS Industry Relations Representative:

Colleen Dunphy
Phone: 847-805-4482
Email: cdunphy@cns.org

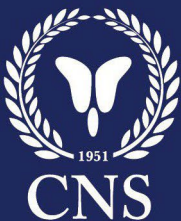
Alex Waszok
Phone: 847-805-4494
Email: awaszok@cns.org

Stephanie Garrow
Phone: 847-805-4494
Email: sgarrow@cns.org

If you are unsure of who your main contact is, please reach out to corporatedevelopment@cns.org

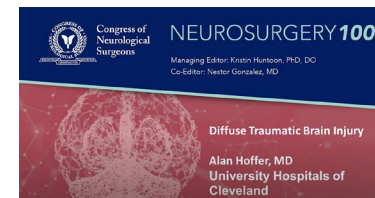


***Sponsorship Support of this series counts towards a CNS Industry Allies Council level for the 2023 Calendar Year.**

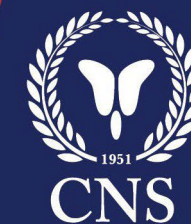


2023 Q2 Topics

Neurosurgery 100 Series

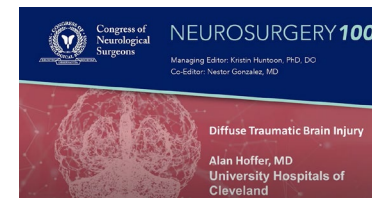


| Month of Release | Topic (Tentative) | Guest Faculty (Tentative) |
|------------------|---|---------------------------|
| April | ICU Management of the TBI patient | Randall Chesnut |
| April | Hemispherectomy | Bill Bingaman |
| April | Trigeminal Neuralgia | Mojgan Hodaie |
| May | Primary Tumors of the Spinal Column | Dan Sciubba |
| May | Spine Anatomy: Subaxial Cervical (anterior and posterior) | Jared Fridley |
| May | Treatment of Cavernous Angiomas | Zachary Barnard |
| May | Intracranial Pressure | Vincent Wang |
| May | Peripheral Nerve: Exam/work up | Brandon Smith |
| June | Balancing Clinical Education and Research | Anja I. Srienc |
| June | Rathke's Cleft Cyst | Garni Barkhoudarian |
| June | Middle Meningeal Artery Embolization for Subdural Hematomas | Paula Eboli |
| June | Hypothalamic Hamartoma, Periventricular Nodular Heterotopia, and Tuberous Sclerosis | Howard Weiner |



2023 Q3 Topics

Neurosurgery 100 Series

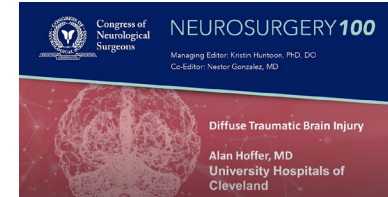


| Month of Release | Topic (Tentative) | Guest Faculty (Tentative) |
|------------------|--|---------------------------|
| July | Endovascular Interventions for Head and Neck Pathology | Rose Du |
| July | Parkinson's disease | Andres Lozano |
| July | Dystonia | Josue Avecillas-Chasin |
| July | Intrinsic Spine Tumors (any intradural tumors) | Paul McCormick |
| July | Ventricular Tumors | Raymond Sekula |
| July | Spine Anatomy: Lumbar (anterior and lateral) | David Xu |
| July | Chiari Malformation | David Limbrick |
| August | Neuromodulation (RNS, VNS, DBS) | Patrick Karas |
| August | Treatment of Arteriovenous Malformations in Children | Jason Chu |
| August | Spine Anatomy: Thoracolumbar | John Yoon |
| August | Early Involvement in Organized Neurosurgery | David Dornbos |
| August | Peripheral Nerve: Pain | Kevin Swong |



2023 Q3 Topics (continued)

Neurosurgery 100 Series



| Month of Release | Topic (Tentative) | Guest Faculty (Tentative) |
|------------------|--|---------------------------|
| August | Anterior Temporal Lobectomy: Classic Approach and New Techniques | Guy McKhann |
| August | Spinal Deformities and Osteotomies | Lara Massie |
| September | Glioma Biology | Kristin Huntoon |
| September | Chronic SDH | Ramesh Grandhi |
| September | Advanced Neuromonitoring | Patrick Belton |
| September | Transition from Residency? How to find a job | Brett Youngerman |
| September | Dual Degree Considerations | Prateek Agarwal |
| September | Resecting GBMs | C. Hadjipanayis |
| September | Non-Accidental Trauma | Jon Martin |

CNS Neurosurgery on The Go YouTube Series

The CNS' YouTube Series launched April 25th 2022, and has over **6900** views and counting. The CNS releases videos where neurosurgical experts present on webinars covering topics across neurosurgical specialties; Tumor, Spine, Pediatrics, Trauma/Critical Care, Functional/Pain, Peripheral Nerve, Cerebrovascular/Endovascular, Anatomy, Education & Research, Stereotactic/Epilepsy.

- The videos in this series average **165 views**.
- Videos are 5-15 minutes in length.
- View the [CNS Neurosurgery on The Go Playlist](#) on YouTube.
- View an Example [CNS Neurosurgery on The Go Video](#).
- **3190** Subscribers on YouTube (as of 4/17/23)

AUDIENCE: Intended for Neurosurgeons in every step of their career

INDUSTRY SUPPORT SPONSORSHIP:

- 10-second Advertisement of your creation at beginning of video.
- Recognition in text in the YouTube description field with link-out.
- These videos do not expire and thus provide a valued resource for continued education.

\$5,000 per Video
(If video hasn't been published yet)

\$2,500 per Video
(If video has previously been published)

To view a list of *available previously published videos*, please click [here](#).

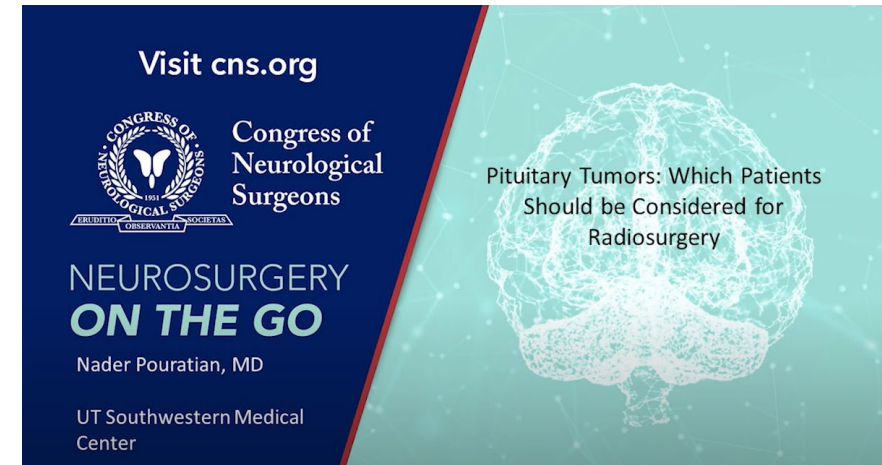
To sponsor, please reach out to your dedicated CNS Industry Relations Representative:

Colleen Dunphy
Phone: 847-805-4482
Email: cdunphy@cns.org

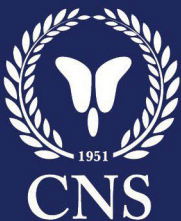
Alex Waszok
Phone: 847-805-4494
Email: awaszok@cns.org

Stephanie Garrow
Phone: 847-805-4494
Email: sgarrow@cns.org

If you are unsure of who your main contact is, please reach out to corporatedevelopment@cns.org



***Sponsorship Support of this series counts towards a CNS Industry Allies Council level for the 2023 Calendar Year.**



2023 Q2 Topics

Neurosurgery on The Go YouTube Series



| Month of Release | Topic (Tentative) | Guest Faculty (Tentative) |
|------------------|--|---------------------------|
| April | Vestibular Schwannoma Guidelines | Costas Hadjipanayis |
| May | Endoscopic Endonasal Odontoidectomy | James Evans |
| June | Clip Ligation of Aneurysms in the Endovascular Era: Indications for Open Surgery | Dan Barrow |
| June | Considerations of Choosing Radiosurgery as a Neurosurgical Career | Susan Pannullo |

2023 Q3 Topics

Neurosurgery on The Go YouTube Series



| Month of Release | Topic (Tentative) | Guest Faculty (Tentative) |
|------------------|--|---------------------------|
| July | Multimodality monitoring in patients with traumatic brain injury | David Okonkwo |
| August | Approaches for Stereotactic Guidance | Clark Chen |
| September | Introduction to Spine SRS | Tania Kaprealian |

CNS Controversies in Neurosurgery Podcast

The **CNS Controversies in Neurosurgery Podcast** invites guest experts for a conversation about disputed topics within their neurosurgical subspecialty, released every other month.

Sponsored Message

(if podcast hasn't been published yet) **\$5,000 per podcast**

- 30-second verbal advertisement spot in your choice of Controversies podcast, yet to be published.
- Put your content at the beginning of the podcast for sponsored recognition.
- Podcasts are 20-30 minutes in length.
- Podcasts are complimentary to CNS members, and available on SoundCloud and Spotify.

Sponsored Message

(if podcast has previously been published) **\$2,500 per podcast**

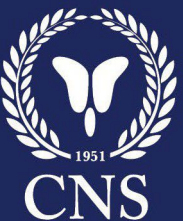
- 30-second verbal advertisement spot in your choice of Controversies podcast, previously published.
- See description above.

Sponsored Description **\$2,500 per podcast**

- Written message in the description of Controversies podcast thanking your company as the sponsor of this content.
- Option to include URL link-out.



Access the
CNS Controversies in Neurosurgery Podcast here:
<https://www.cns.org/controversies-in-neurosurgery-podcasts>

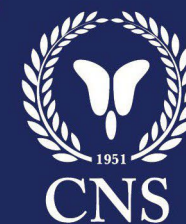


2023 Topics

CNS Controversies in Neurosurgery Podcast



| Month of Release | Topic (Tentative) | Guest Faculty (Tentative) |
|------------------|---|---------------------------|
| February | Neuromodulation vs revision spine surgery | Jason Schwalb |
| April | Disparity in neurosurgical care (or training) | Tiffany Hodges |
| June | Resection/laser ablation for recurrent glioblastoma | Rick Komotar |
| August | RNS versus DBS for epilepsy | Ahmed Raslan |
| October | Early vs late decompressive craniectomy for TBI | David Okonkwo |
| December | Ethical considerations of big data and AI utilization in research | Lola Chambless |



Analytics

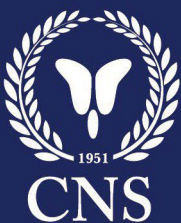
Through 12/7/2022

CNS Controversies in Neurosurgery Podcast

 CNS
Podcasts



| Month Released | Episode | Topic | # of Plays |
|----------------|---------|--|------------|
| Dec 2021 | 1 | SEEG versus grids for epilepsy | 1319 |
| Feb 2022 | 2 | Flow Diversion for Aneurysms | 1651 |
| Apr 2022 | 3 | Resection versus ablation for tumors | 1395 |
| Jun 2022 | 4 | GPI vs STN for Parkinson's | 1203 |
| Aug 2022 | 5 | Lumbar fusions for back pain and low grade spondylolisthesis | 1298 |
| Oct 2022 | 6 | Awake versus Asleep Mapping for tumors | 943 |
| Dec 2022 | 7 | Radiosurgery versus surgical resection for meningiomas and schwannomas | TBD |



CNS Guidelines Podcast

The **CNS Guidelines Podcast** presents conversations on the latest CNS guidelines by the authors, residents, and other experts, released every month.

Sponsored Message

(if podcast hasn't been published yet) **\$5,000 per podcast**

- 30-second verbal advertisement spot in your choice of Guidelines podcast, yet to be published.
- Put your content at the beginning of the podcast for sponsored recognition.
- Podcasts are 20-30 minutes in length.
- Podcasts are complimentary to CNS members, and available on SoundCloud and Spotify.

Sponsored Message

(if podcast has previously been published) **\$2,500 per podcast**

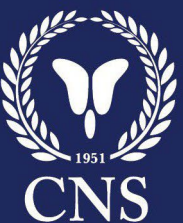
- 30-second verbal advertisement spot in your choice of Guidelines podcast, previously published.
- See description above.

Sponsored Description **\$2,500 per podcast**

- Written message in the description of Guidelines podcast thanking your company as the sponsor of this content.
- Option to include URL link-out.



Access the CNS Guidelines Podcast here:
<https://www.cns.org/guidelines/guidelines-podcasts>

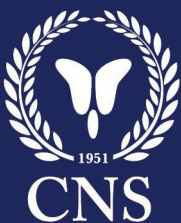


2023 Topics

CNS Guidelines Podcast



| Month of Release | Topic (Tentative) |
|------------------|--|
| January | Progressive Glioblastoma- Cytoreductive Surgery |
| March | Practice Parameter Methodology |
| March | ICH |
| April | Perioperative Spine-Nutritional Assessment |
| May | Occipital Neuralgia Update |
| June | Chiari Malformation (for Clinicians) |
| July | Chiari Malformation (special edition with Bobby Jones (CSF)) |
| August | Functioning Pituitary Adenoma |
| September | Vestibular Schwannoma Update |
| October | LGG Update |
| November | Spinal Cord Stimulation |
| December | Brain Metastases Update (Emerging Therapies) |



CNS Journal Club Podcast

The **CNS Journal Club Podcast** presents essential journal articles in a classic journal club format with conversations by the authors and other neurospecialists, released every month.

Sponsored Message

(if podcast hasn't been published yet) **\$5,000 per podcast**

- 30-second verbal advertisement spot in your choice of Journal Club podcast, yet to be published.
- Put your content at the beginning of the podcast for sponsored recognition.
- Podcasts are 20-30 minutes in length.
- Podcasts are complimentary to CNS members, and available on SoundCloud and Spotify.

Sponsored Message

(if podcast has previously been published) **\$2,500 per podcast**

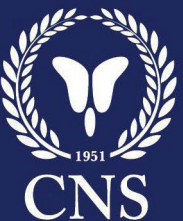
- 30-second verbal advertisement spot in your choice of Journal Club podcast, previously published.
- See description above.

Sponsored Description **\$2,500 per podcast**

- Written message in the description of Journal Club podcast thanking your company as the sponsor of this content.
- Option to include URL link-out.



Access the CNS Journal Club Podcast here:
<https://www.cns.org/publications/journal-club-podcasts>

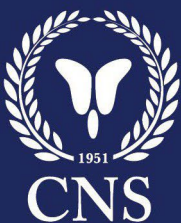


2023 Q2 Topics

CNS Journal Club Podcast



| Month of Release | Topic (Tentative) | Title (Tentative) | Guest Faculty (Tentative) |
|------------------|-----------------------------|--|---|
| April | | On-call Junior Neurosurgery Residents Spend 9 Hours of Their On-call Shift Actively Using the Electronic Health Record | Anthony DiGiorgio, Theresa Williamson |
| May | Endovascular | Onyx versus Particles for Middle Meningeal Artery Embolization in Chronic Subdural Hematoma (Endovascular) | Pascal Jabbour, Phil Taussky |
| June | Cerebrovascular /Pediatric | MRI/MRA Versus Catheter Angiography for Annual Follow-up of Pediatric Moyamoya Patients: a Cost Outcomes Analysis | Edward Smith, Cormac Maher |
| July | Stereotactic and Functional | Identifying the Sources of Racial Disparity in the Treatment of Parkinson's Disease with Deep Brain Stimulation | Joseph Domino, Kimberly Hoang, Nicholas Au Yong, Nathan Rowland |



CNS Optimizing Neurosurgical Practice Podcast

The **CNS Optimizing Neurosurgical Practice Podcast** covers best practices and common challenges faced by neurosurgery practices in a variety of settings, through interviews with thought leaders from around the neurosurgery and medical community, released every other month.

Sponsored Message

(if podcast hasn't been published yet) **\$5,000 per podcast**

- 30-second verbal advertisement spot in your choice of Optimizing podcast, yet to be published.
- Put your content at the beginning of the podcast for sponsored recognition.
- Podcasts are 20-30 minutes in length.
- Podcasts are complimentary to CNS members, and available on SoundCloud and Spotify.

Sponsored Message

(if podcast has previously been published) **\$2,500 per podcast**

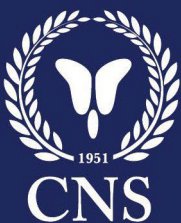
- 30-second verbal advertisement spot in your choice of Optimizing podcast, previously published.
- See description above.

Sponsored Description **\$2,500 per podcast**

- Written message in the description of Optimizing podcast thanking your company as the sponsor of this content.
- Option to include URL link-out.



Access the
CNS Optimizing Neurosurgical Practice Podcast here:
<https://www.cns.org/optimizing-neurosurgical-practice-podcast>

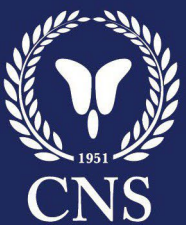


2023 Topics

CNS Optimizing Neurosurgical Practice Podcast



| Month of Release | Topic (Tentative) |
|------------------|--|
| May | NeuroTech Justice |
| July | Communication and Feedback for Neurosurgeons |
| September | Advocacy for Neurosurgeons |
| November | Active Listening Techniques |





CNS

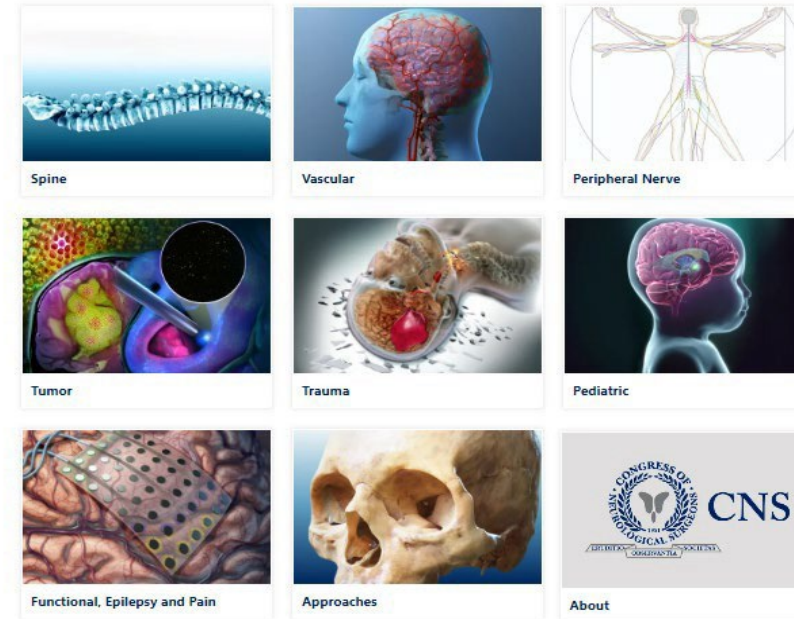
2023 CNS Nexus



Nexus is a comprehensive, case-based repository of neurosurgical operative techniques and approaches enhanced with intraoperative images, medical illustrations, and operative video. Sponsoring is a great opportunity to share your technology and cases on this robust and on-the-go educational platform.

Nexus Homepage

(www.cns.org/nexus)



Selection Options:
Cases by Subspecialty
Approaches
General Site Search

Medtronic | stryker

The CNS Mission:
Enhancing health and improving lives through the advancement
of neurosurgical education and scientific exchange

Get Involved

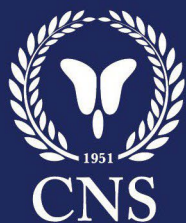
- Join
- Support
- Advocate

Associated CNS Websites

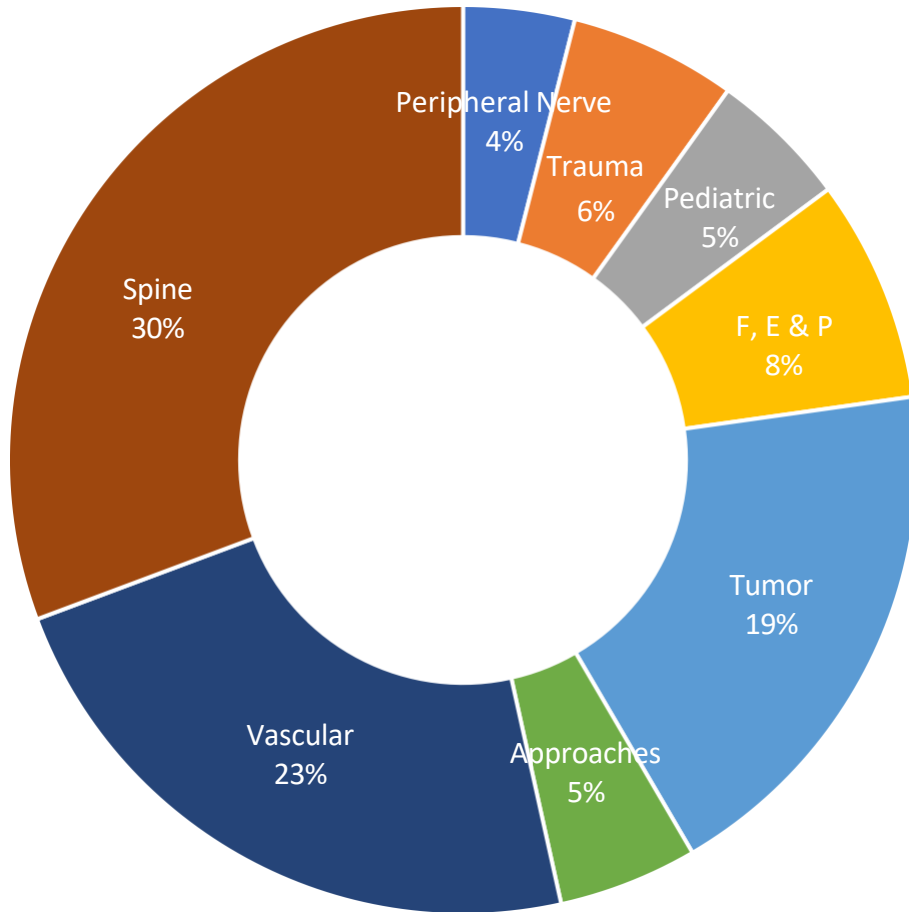
- NEUROSURGERY Publications
- Nexus
- SANS Lifelong Learning
- Foundation
- Activity Center

Connect With Us

- Careers
- Press Room
- Industry Support Options



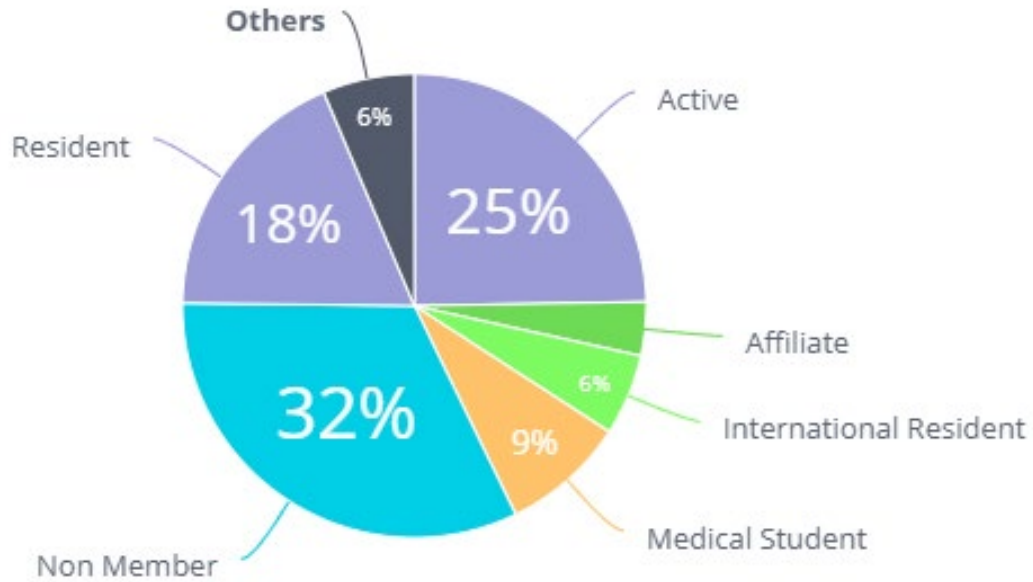
Case Production



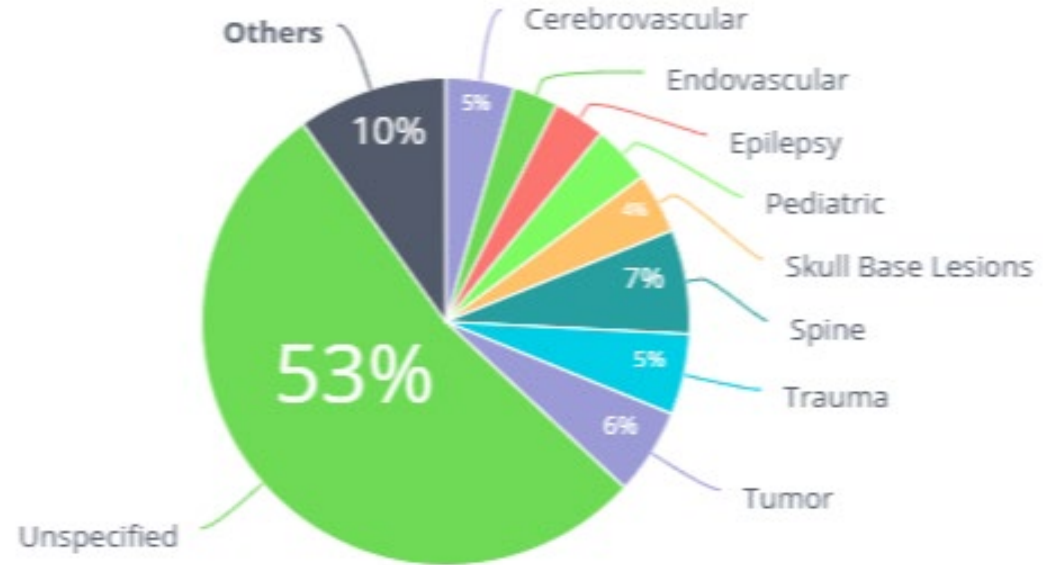
| Specialty | Cases |
|-------------------------------|-------|
| Peripheral Nerve | 23 |
| Trauma | 36 |
| Pediatric | 28 |
| Functional, Epilepsy and Pain | 45 |
| Tumor | 112 |
| Approaches | 32 |
| Vascular | 137 |
| Spine | 184 |

User Details

Total Visits by Member Type

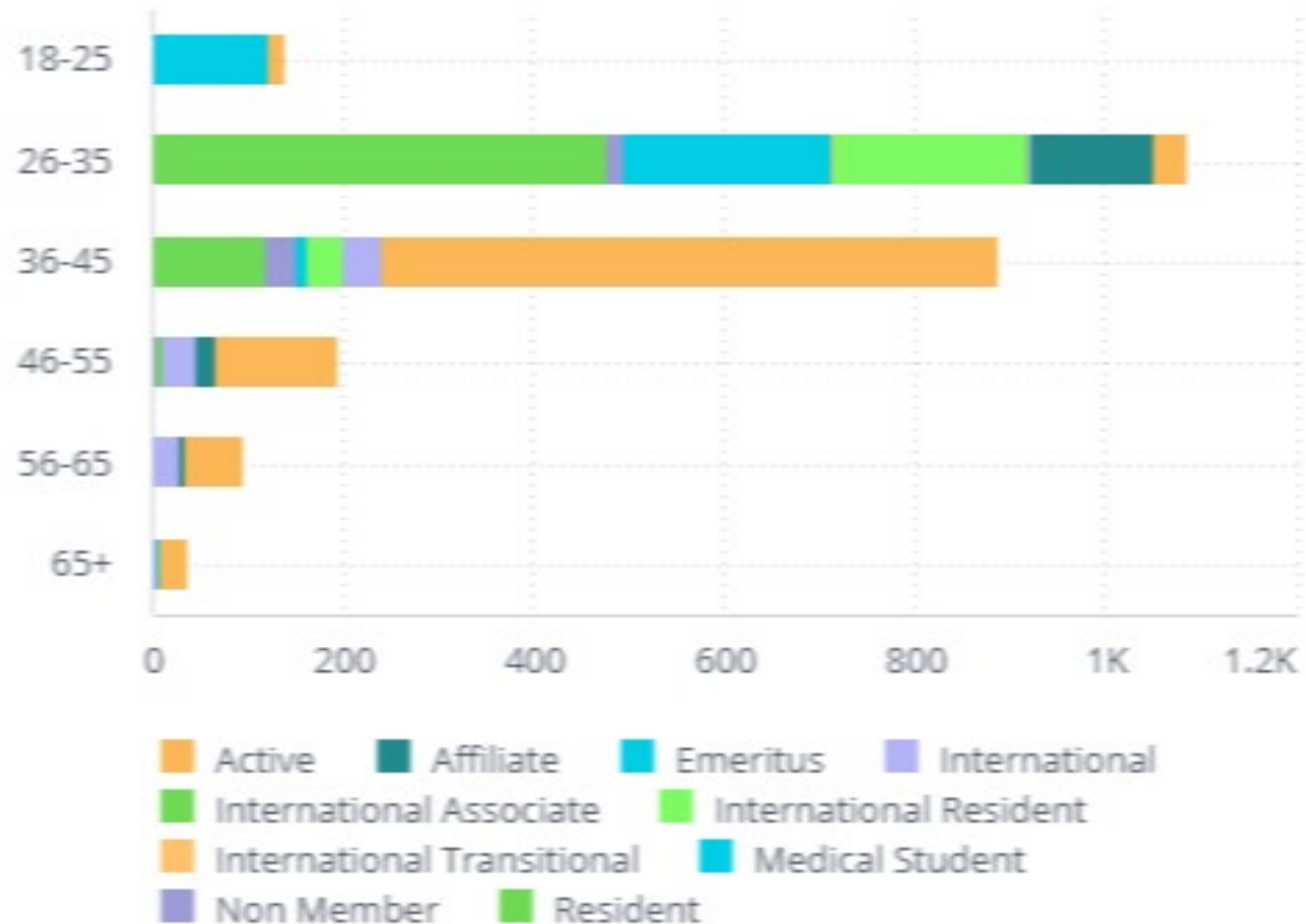


Total Visits by Subspecialty



User Detail by Member Type & Age

Total Visits by Age/Member



2023 Editorial Board

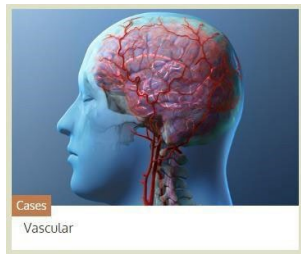
| | | |
|---------------------------------------|----------|------------------|
| Advisor | Nicholas | Bambakidis |
| Chair | Khoi | Than |
| Editor | David | Dornbos |
| Editor | Peter | Nakaji |
| Endovascular Co-Editor | Nicholas | Borg |
| Endovascular Co-Editor | Abhishek | Ray |
| Functional Editor | Rushna | Ali |
| Functional Editor | Sharona | Ben-Haim |
| Managing Editor | Marte | Close-van Keulen |
| Pediatric Editor | Jason | Hauptman |
| Pediatric Editor | Peter | Chiarelli |
| Peripheral Nerve Editor | Thomas | Wilson |
| Peripheral Nerve Editor | Brandon | Smith |
| Spine Co-Editor | Benjamin | Elder |
| Spine Co-Editor | Michael | Galgano |
| Trauma & Neurocritical Care Editor | Ryan | Kitagawa |
| Tumor Co-Editor | Brad | Elder |
| Tumor Co-Editor | Jonathan | Sherman |
| Vascular Editor | Anthony | Wang |
| Vascular Editor | Dan | Raper |
| Vice Chair | Theresa | Williamson |

Nexus Support Options

Spine or Vascular Exclusive

\$30,000

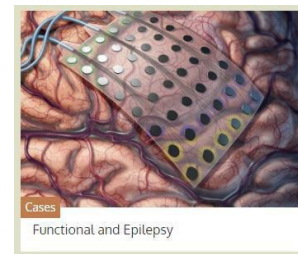
- Logo recognition on all sponsored specialty navigation pages.
- Individual banner ads placed within 10 cases throughout the subspecialty.
- Company chooses the cases based on clinical relevance.
- Quarterly reports and updates on Nexus usage
- Recognition in CNS marketing campaigns related to Nexus.
- Placement of two sponsored cases within the subspecialty.



Tumor or Functional Exclusive

\$20,000

- Logo recognition on all sponsored specialty navigation pages.
- Individual banner ads placed within 7 cases throughout the subspecialty.
- Company chooses the cases based on clinical relevance.
- Quarterly reports and updates on Nexus usage
- Recognition in CNS marketing campaigns related to Nexus.
- Placement of two sponsored cases within the subspecialty.



Nexus Support Options

Pediatric or Trauma Exclusive

\$10,000

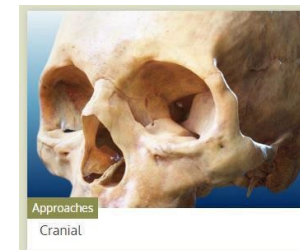
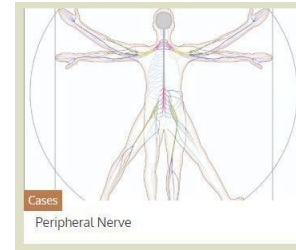
- Logo recognition on all sponsored specialty navigation pages.
- Individual banner ads placed within 10 cases throughout the subspecialty.
- Company chooses the cases based on clinical relevance.
- Quarterly reports and updates on Nexus usage
- Recognition in CNS marketing campaigns related to Nexus.
- Placement of two sponsored cases within the subspecialty.



Peripheral Nerve or Cranial Approaches Exclusive

\$10,000

- Logo recognition on all sponsored navigation pages.
- Individual banner ads placed within 4 cases throughout the subspecialty/approach.
- Company chooses the cases based on clinical relevance.
- Quarterly reports and updates on Nexus usage
- Recognition in CNS marketing campaigns related to Nexus.
- Placement of two sponsored cases within the subspecialty/approach.



Nexus Case Level Advertising

Banner Ad

\$3,000

- Individual banner ad placed within any case of Company choosing.
- Quarterly reports and updates on Nexus usage.
- Specs: 728 x 90 px.

Sponsored Case or Approach

\$5,000

- Develop your own case/approach in the same format as the rest of the site.
- Include spotlights for specific technology used.
- Videos in MP4 format size limit of 100MB.
- Images as JPG or PNG.
- Quarterly reports and updates on Nexus usage.

Bundle Banner Pricing

- 2 Banners Ads for **\$5,000**
- 4 Banners Ads for **\$10,000**
- 8 Banner Ads for **\$20,000**

Bundle Case Pricing

- 3 Cases for **\$10,000** inclusive of 1 banner ad with a link out to your site.
- 6 Cases for **\$20,000** inclusive of 1 banner ad with a link out to your site.
- 12 Cases for **\$40,000** inclusive of 1 banner ad with a link out to your site.

Example case with video:

<https://cnsnexus.crowdwisdomhq.net/nexus/article/14426>

