



CNS

2025 Industry Allies Council

Overview



Our Industry Allies Council is comprised of companies that support the CNS Mission and Vision throughout the year. Support consists of Sponsorships, Educational Grants, and Advertising throughout the year supporting CNS Online Education, CNS Live Courses, and CNS Annual Meeting. Support also includes Exhibit Booth Space at the 2025 CNS Annual Meeting (Los Angeles, CA). Total support contribution is determined by the opportunities acquired for activities taking place from January 1, 2025 - December 31, 2025.

Support Benefits & Recognition Brochure

SUPPORT LEVELS

Level Name	Dollar Amount to Achieve Level
Transformational	\$800,000+
Ambassador	\$500,000 - \$799,999
Premier Partner	\$250,000 - \$499,999
Partner	\$100,000 - \$249,999
Collaborator	\$50,000 - \$99,999
Associate	Up to \$49,999

*To qualify for the “Associate” level and receive the above benefits, support must include the following:

- Support via Sponsorship or Educational Grant.
- Advertising and Exhibits will contribute to the total of your support but will not count towards a Support Level without Sponsorship or Educational Grant Contribution.

Collaborator, Partner, Premier Partner, Ambassador, and Transformational levels must also have a minimum of \$15,000 in Sponsorships or Educational Grants.

TRANSFORMATIONAL

Networking Benefits

- **6 Seats** for company representative on the CNS Industry Allies Council which meets annually.
- Opportunity for up to **4 meetings** with CNS Executive Committee Members
- **12** Complimentary tickets to the CNS Opening Reception (held during the Annual Meeting)
- **12** Invitations to the CNS International Reception (held during the Annual Meeting)
- **8** Invitations to the CNS President's Reception (held during the Annual Meeting)

Verbal Acknowledgement

- Podium Recognition during the CNS Annual Meeting Opening & Closing session
- Podium Recognition during any supported course stating IAC level
- Award Announcement and Presentation during Tuesday General Scientific Session (Limited to Top 4 Supporter Levels)
- Opportunity for 2-3 Minutes Speaking Time during Tuesday GSS Award Announcement
- Podium recognition during all live CNS programs stating IAC Level (Limited to Top 4 Supporter Levels)

Electronic Communications

- Thank you message via CNS social media stating IAC Level with all companies
- One-time individual feature via CNS social media outlets annually-CNS provides content (Limited to Top 4 Supporter Levels)
- One-time individual feature via CNS social media outlets annually-Company provides content (Limited to Top 2 Supporter Levels)
- Individual feature article in one CNS e-newsletter annually (CNS Weekly News) -Company provide content (Limited to Top 3 Supporter Levels)
- Year- Round individual banner ad on CNS Website

Print Communications

- Complimentary CNS Member mailing list- 2 times annually
- Editorial Feature in one (1) issue of the Congress Quarterly (Limited to Top 4 Supporter Levels)

Logo Acknowledgement at CNS Annual Meeting

- On All Supporter Thank You Banner at the 2025 CNS Annual Meeting (convention center/exhibit hall)
- **1 Double-Sided Individual Banner at the 2025 CNS Annual Meeting**
- On All Supporter Thank You Meter Boards at the 2025 CNS Annual Meeting
- **4- Double Sided Individual Meter boards at the 2025 CNS Annual Meeting**
- In the Meeting Mobile App within Exhibitor Listing
- On All Supporter Thank You Slide (Walk-in Slides during all GSS, Sunrise and Section Sessions)
- Individual Thank You Slide (Walk-In Slides during all GSS, Sunrise and Section Sessions)

Logo Acknowledgement Year Round (Showcased in order of Supporter Level)

- On All Supporter Thank You in the Year End Report
- On the CNS Website
- Profile with 20-word description and hyperlink on IAC Page
- In the 2025 CNS Annual Meeting Preliminary Program Book, Spring 2025
- On Recognition Signage at all CNS Live Courses
- On All Supporter Thank You Slide (during Live and Virtual Courses)
- **Individual Thank You Slide (during Live and Virtual Courses) (Limited to Top 4 Supporter Levels)**
- Acknowledgement in Industry Allies Council Ad - 6 issues of Neurosurgery annually
- Acknowledgment in Industry Allies Council Ad - 6 issues of Operative Neurosurgery annually
- **Individual half-page acknowledgement in the Spring 2025 issue of Congress Quarterly. (Limited to Top 3 Supporter Levels)**
- **Recognition in logo banner on 2 CNS email communications annually (Limited to Top 5 Supporter Levels)**

CNS Annual Meeting

- Badge Ribbons at the 2025 CNS Annual Meeting stating support level
- Priority Booth Picks for the 2026 CNS Annual Meeting in order of support
- Housing Reservations prior to General Exhibitor Block in order of support
- **Early Move-in at the CNS Annual Meeting- Thursday PM (Limited to Top 4 Supporter Levels)**
- **25% Discount on purchased advertising opportunities**

AMBASSADOR

Networking Benefits

- **5 Seats** for company representative on the CNS Industry Allies Council which meets annually.
- Opportunity for up to **4 meetings** with CNS Executive Committee Members
- **10** Complimentary tickets to the CNS Opening Reception (held during the Annual Meeting)
- **10** Invitations to the CNS International Reception (held during the Annual Meeting)
- **6** Invitations to the CNS President's Reception (held during the Annual Meeting)

Verbal Acknowledgement

- Podium Recognition during the CNS Annual Meeting Opening & Closing session
- Podium Recognition during any supported course stating IAC level.
- Award Announcement and Presentation during Tuesday General Scientific Session (Limited to Top 4 Supporter Levels)
- Podium recognition during all live CNS programs stating IAC Level (Limited to Top 4 Supporter Levels)

Electronic Communications

- Thank you message via CNS social media stating IAC Level with all companies
- One-time individual feature via CNS social media outlets annually-CNS provides content (Limited to Top 4 Supporter Levels)
- One-time individual feature via CNS social media outlets annually-Company provides content (Limited to Top 2 Supporter Levels)
- Individual feature article in one CNS e-newsletter annually (CNS Weekly News) -Company provide content (Limited to Top 3 Supporter Levels)
- Individual banner ad on CNS Website for **6 months**

Print Communications

- Complimentary CNS Member mailing list- 2 times annually
- Editorial Feature in one (1) issue of the Congress Quarterly. (Limited to Top 4 Supporter Levels)

Logo Acknowledgement at CNS Annual Meeting

- On All Supporter Thank You Banner at the 2025 CNS Annual Meeting (convention center/exhibit hall)
- **1 Single-Sided Individual Banner at the 2025 CNS Annual Meeting**
- On All Supporter Thank You Meter Boards at the 2025 CNS Annual Meeting
- **3- Double Sided Individual Meter boards at the 2025 CNS Annual Meeting**
- In the Meeting Mobile App within Exhibitor Listing
- On All Supporter Thank You Slide (Walk-in Slides during all GSS, Sunrise and Section Sessions)
- Individual Thank You Slide (Walk-In Slides during all GSS, Sunrise and Section Sessions)

Logo Acknowledgement Year Round (Showcased in order of Supporter Level)

- On All Supporter Thank You in the Year End Report
- On the CNS Website
- Profile with 20-word description and hyperlink on IAC Page
- In the 2025 CNS Annual Meeting Preliminary Program Book, Spring 2025
- On Recognition Signage at all CNS Live Courses
- On All Supporter Thank You Slide (during Live and Virtual Courses)
- **Individual Thank You Slide (during Live and Virtual Courses) (Limited to Top 4 Supporter Levels)**
- Acknowledgement in Industry Allies Council Ad - 6 issues of Neurosurgery annually
- Acknowledgment in Industry Allies Council Ad - 6 issues of Operative Neurosurgery annually
- **Individual half-page acknowledgement in the Spring 2025 issue of Congress Quarterly. (Limited to Top 3 Supporter Levels)**
- **Recognition in logo banner on 2 CNS email communications annually (Limited to Top 5 Supporter Levels)**

CNS Annual Meeting

- Badge Ribbons at the 2025 CNS Annual Meeting stating support level
- Priority Booth Picks for the 2026 CNS Annual Meeting in order of support
- Housing Reservations prior to General Exhibitor Block in order of support
- **Early Move-in at the CNS Annual Meeting- Thursday PM (Limited to Top 4 Supporter Levels)**
- **20% Discount on purchased advertising opportunities**

PREMIER PARTNER

Networking Benefits

- **4 Seats** for company representative on the CNS Industry Allies Council which meets annually.
- Opportunity for up to **2 meetings** with CNS Executive Committee Members
- **8 Complimentary** tickets to the CNS Opening Reception (held during the Annual Meeting)
- **8 Invitations** to the CNS International Reception (held during the Annual Meeting)
- **4 Invitations** to the CNS President's Reception (held during the Annual Meeting)

Verbal Acknowledgement

- Podium Recognition during the CNS Annual Meeting Opening & Closing session
- Podium Recognition during any supported course stating IAC level.
- **Award Announcement and Presentation** during Tuesday General Scientific Session (Limited to Top 4 Supporter Levels)
- Podium recognition during all live CNS programs stating IAC Level (Limited to Top 4 Supporter Levels)

Electronic Communications

- Thank you message via CNS social media stating IAC Level with all companies
- **One-time individual feature** via CNS social media outlets annually-CNS provides content (Limited to Top 4 Supporter Levels)
- **Individual feature article** in one CNS e-newsletter annually (CNS Weekly News) -Company provide content (Limited to Top 3 Supporter Levels)
- **Individual banner ad** on CNS Website for **3 months**

Print Communications

- **Complimentary CNS Member mailing list**- 2 times annually
- **Editorial Feature** in one (1) issue of the Congress Quarterly (Limited to Top 4 Supporter Levels)

Logo Acknowledgement at CNS Annual Meeting

- On All Supporter Thank You Banner at the 2025 CNS Annual Meeting (convention center/exhibit hall)
- **1 Single-Sided Individual Banner at the 2025 CNS Annual Meeting**
- On All Supporter Thank You Meter Boards at the 2025 CNS Annual Meeting
- **2 Double Sided Individual Meter boards at the 2025 CNS Annual Meeting**
- In the Meeting Mobile App within Exhibitor Listing
- On All Supporter Thank You Slide (Walk-in Slides during all GSS, Sunrise and Section Sessions)
- Individual Thank You Slide (Walk-In Slides during all GSS, Sunrise and Section Sessions)

Logo Acknowledgement Year Round (Showcased in order of Supporter Level)

- On All Supporter Thank You in the Year End Report
- On the CNS Website
- Profile with 20-word description and hyperlink on IAC Page
- In the 2025 CNS Annual Meeting Preliminary Program Book, Spring 2025
- On Recognition Signage at all CNS Live Courses
- On All Supporter Thank You Slide (during Live and Virtual Courses)
- **Individual Thank You Slide (during Live and Virtual Courses) (Limited to Top 4 Supporter Levels)**
- Acknowledgement in Industry Allies Council Ad - 6 issues of Neurosurgery annually
- Acknowledgment in Industry Allies Council Ad - 6 issues of Operative Neurosurgery annually
- **Individual half-page acknowledgement in the Spring 2025 issue of Congress Quarterly. (Limited to Top 3 Supporter Levels)**
- **Recognition in logo banner on 2 CNS email communications annually (Limited to Top 5 Supporter Levels)**

CNS Annual Meeting

- Badge Ribbons at the 2025 CNS Annual Meeting stating support level
- Priority Booth Picks for the 2026 CNS Annual Meeting in order of support
- Housing Reservations prior to General Exhibitor Block in order of support
- **Early Move-in at the CNS Annual Meeting- Thursday PM (Limited to Top 4 Supporter Levels)**
- **15% Discount on purchased advertising opportunities**

PARTNER

Networking Benefits

- **3 Seats** for company representative on the CNS Industry Allies Council which meets annually.
- Opportunity for up to **2 meetings** with CNS Executive Committee Members
- **6** Complimentary tickets to the CNS Opening Reception (held during the Annual Meeting)
- **6** Invitations to the CNS International Reception (held during the Annual Meeting)
- **2** Invitations to the CNS President's Reception (held during the Annual Meeting)

Verbal Acknowledgement

- Podium Recognition during the CNS Annual Meeting Opening & Closing session
- Podium Recognition during any supported course stating IAC level.
- **Award Announcement and Presentation during Tuesday General Scientific Session (Limited to Top 4 Supporter Levels)**
- Podium recognition during all live CNS programs stating IAC Level (Limited to Top 4 Supporter Levels)

Electronic Communications

- Thank you message via CNS social media stating IAC Level with all companies
- **One-time individual feature via CNS social media outlets annually-CNS provides content (Limited to Top 4 Supporter Levels)**

Print Communications

- Complimentary CNS Member mailing list- 1 time annually
- Editorial Feature in one (1) issue of the Congress Quarterly (Limited to Top 4 Supporter Levels)

Logo Acknowledgement at CNS Annual Meeting

- On All Supporter Thank You Banner at the 2025 CNS Annual Meeting (convention center/exhibit hall)
- **1/2 Single-Sided Individual Banner at the 2025 CNS Annual Meeting**
- On All Supporter Thank You Meter Boards at the 2025 CNS Annual Meeting
- **1 Double Sided Individual Meter boards at the 2025 CNS Annual Meeting**
- In the Meeting Mobile App within Exhibitor Listing
- On All Supporter Thank You Slide (Walk-in Slides during all GSS, Sunrise and Section Sessions)
- Individual Thank You Slide (Walk-In Slides during all GSS, Sunrise and Section Sessions)

Logo Acknowledgement Year Round (Showcased in order of Supporter Level)

- On All Supporter Thank You in the Year End Report
- On the CNS Website
- Profile with 20-word description and hyperlink on IAC Page
- In the 2025 CNS Annual Meeting Preliminary Program Book, Spring 2025
- On Recognition Signage at all CNS Live Courses
- On All Supporter Thank You Slide (during Live and Virtual Courses)
- **Individual Thank You Slide (during Live and Virtual Courses) (Limited to Top 4 Supporter Levels)**
- Acknowledgement in Industry Allies Council Ad - 6 issues of Neurosurgery annually
- Acknowledgment in Industry Allies Council Ad - 6 issues of Operative Neurosurgery annually
- **Individual half-page acknowledgement in the Spring 2025 issue of Congress Quarterly. (Limited to Top 3 Supporter Levels)**
- **Recognition in logo banner on 2 CNS email communications annually (Limited to Top 5 Supporter Levels)**

CNS Annual Meeting

- Badge Ribbons at the 2025 CNS Annual Meeting stating support level
- Priority Booth Picks for the 2026 CNS Annual Meeting in order of support
- Housing Reservations prior to General Exhibitor Block in order of support
- **Early Move-in at the CNS Annual Meeting- Thursday PM (Limited to Top 4 Supporter Levels)**
- **10% Discount on purchased advertising opportunities**

COLLABORATOR

Networking Benefits

- **2 Seats** for company representative on the CNS Industry Allies Council which meets annually.
- Opportunity for up to **1 meeting** with CNS Executive Committee Members
- **4 Complimentary** tickets to the CNS Opening Reception (held during the Annual Meeting)
- **4 Invitations** to the CNS International Reception (held during the Annual Meeting)

Verbal Acknowledgement

- Podium Recognition during the CNS Annual Meeting Opening & Closing session
- Podium Recognition during any supported course stating IAC level.

Electronic Communications

- Thank you message via CNS social media stating IAC Level with all companies

Logo Acknowledgement at CNS Annual Meeting

- On All Supporter Thank You Banner at the 2025 CNS Annual Meeting (convention center/exhibit hall)
- On All Supporter Thank You Meter Boards at the 2025 CNS Annual Meeting
- **1 Single Sided Individual Meter boards at the 2025 CNS Annual Meeting**
- In the Meeting Mobile App within Exhibitor Listing
- On All Supporter Thank You Slide (Walk-in Slides during all GSS, Sunrise and Section Sessions)

Logo Acknowledgement Year Round (Showcased in order of Supporter Level)

- On All Supporter Thank You in the Year End Report
- On the CNS Website Profile with 20-word description and hyperlink on IAC Page
- In the 2025 CNS Annual Meeting Preliminary Program Book, Spring 2025
- On Recognition Signage at all CNS Live Courses
- On All Supporter Thank You Slide (during Live and Virtual Courses)
- Acknowledgement in Industry Allies Council Ad - 6 issues of Neurosurgery annually
- Acknowledgment in Industry Allies Council Ad - 6 issues of Operative Neurosurgery annually
- Recognition in logo banner on 2 CNS email communications annually (Limited to Top 5 Supporter Levels)

CNS Annual Meeting

- Badge Ribbons at the 2025 CNS Annual Meeting stating support level
- Priority Booth Picks for the 2026 CNS Annual Meeting in order of support
- Housing Reservations prior to General Exhibitor Block in order of support
- Early Move-in at the CNS Annual Meeting- Friday AM
- 5% Discount on purchased advertising opportunities

ASSOCIATE

Networking Benefits

- **1 Seat** for company representative on the CNS Industry Allies Council which meets annually.
- Opportunity for up to **1 meeting** with CNS Executive Committee Members
- **2 Complimentary** tickets to the CNS Opening Reception (held during the Annual Meeting)
- **2 Invitations** to the CNS International Reception (held during the Annual Meeting)

Verbal Acknowledgement

- Podium Recognition during the CNS Annual Meeting Opening & Closing session
- Podium Recognition during any supported course stating IAC level.

Electronic Communications

- Thank you message via CNS social media stating IAC Level with all companies

Logo Acknowledgement at CNS Annual Meeting

- On All Supporter Thank You Banner at the 2025 CNS Annual Meeting (convention center/exhibit hall)
- On All Supporter Thank You Meter Boards at the 2025 CNS Annual Meeting
- In the Meeting Mobile App within Exhibitor Listing
- On All Supporter Thank You Slide (Walk-in Slides during all GSS, Sunrise and Section Sessions)

Logo Acknowledgement Year Round (Showcased in order of Supporter Level)

- On All Supporter Thank You in the Year End Report
- On the CNS Website
- Profile with 20-word description and hyperlink on IAC Page
- In the 2025 CNS Annual Meeting Preliminary Program Book, Spring 2025
- On Recognition Signage at all CNS Live Courses
- On All Supporter Thank You Slide (during Live and Virtual Courses)
- Acknowledgement in Industry Allies Council Ad - 6 issues of Neurosurgery annually
- Acknowledgment in Industry Allies Council Ad - 6 issues of Operative Neurosurgery annually

CNS Annual Meeting

- Badge Ribbons at the 2025 CNS Annual Meeting stating support level
- Priority Booth Picks for the 2026 CNS Annual Meeting in order of support
- Housing Reservations prior to General Exhibitor Block in order of support
- **Early Move-in at the CNS Annual Meeting- Friday AM**
- **2.5% Discount on purchased advertising opportunities**

BENEFITS COMPARISON BY LEVEL	Transformational	Ambassador	Premier Partner	Partner	Collaborator	Associate
Logo Acknowledgement at CNS Annual Meeting						
Individual banner at the 2025 CNS Annual Meeting	1 Double Sided	1 Single-Sided	1 Single-Sided	1/2 Single-Sided		
Logo on All Supporter Thank You Meter boards at the 2025 CNS Annual Meeting (convention center/exhibit hall)	X	X	X	X	X	X
Individual meter board at the 2025 CNS Annual Meeting	4 Double Sided	3 Double Sided	2 Double Sided	1 Double Sided	1 Single Sided	
Logo acknowledgement in the Meeting Mobile App within Exhibitor Listing	X	X	X	X	X	X
Logo on All Supporter Thank You Slide (Walk-in Slides during all GSS, Sunrise and Section Sessions)	X	X	X	X	X	X
Individual Logo Thank You Slide (Walk-In Slides during all GSS, Sunrise and Section Sessions)	X	X	X	X		
Logo Acknowledgement (Year- Round)						
Logo on All Supporter Thank You in the Year End Report	X	X	X	X	X	X
Year-round logo on the CNS web site.	X	X	X	X	X	X
Year-round profile on CNS web site Industry Allies Council Page (includes hyperlink and 20-word description)	X	X	X	X	X	
Logo in the 2025 CNS Annual Meeting Preliminary Program Book by supporter level (Spring 2025)	X	X	X	X	X	X
Logo on Recognition signage at all CNS Live Courses	X	X	X	X	X	X
Logo on All Supporter Thank You Slide (Walk-in Slides during Live & Virtual Courses)	X	X	X	X	X	X
Individual Logo Thank You Slide (Walk-In Slides during Live and Virtual Courses)	X	X	X	X		
Acknowledgement in Industry Allies Council Ad - 6 issues of Neurosurgery annually	X	X	X	X	X	X
Acknowledgment in Industry Allies Council Ad - 6 issues of Operative Neurosurgery annually	X	X	X	X	X	X
Individual half-page acknowledgement in the Spring 2025 issue of Congress Quarterly.	X	X	X			
Recognition in logo banner on CNS email communication - 2 annually	X	X	X	X	X	
Verbal Acknowledgement						
Podium Recognition during the CNS Annual Meeting Opening & Closing session	X	X	X	X	X	X
Podium Recognition during any supported course stating IAC level.	X	X	X	X	X	X
Award Announcement and Presentation during Tuesday General Scientific Session	X	X	X	X		
Opportunity for 2-3 Minutes Speaking Time during Tuesday GSS Award Announcement	X					
Podium recognition during all live CNS programs stating IAC Level	X	X	X	X		

BENEFITS COMPARISON BY LEVEL	Transformational	Ambassador	Premier Partner	Partner	Collaborator	Associate
Electronic Communications						
Thank you message via CNS social media stating IAC Level with all companies	X	X	X	X	X	X
One-time individual feature via CNS social media outlets annually-CNS provides content	X	X	X	X		
One-time individual feature via CNS social media outlets annually-Company provides content	X	X				
Individual feature article in one CNS e-newsletter annually (CNS Weekly News) -Company provide content	X	X	X			
Individual banner ad on CNS website	Year-Round	6 months	3 months			
Print Communications						
Complimentary CNS Member mailing list	2 times	2 times	2 times	1 time		
Editorial Feature in one (1) issue of the Congress Quarterly.	X	X	X	X		
CNS Annual Meeting						
Badge Ribbons at the 2025 CNS Annual Meeting stating support level	X	X	X	X	X	X
Priority Booth Picks for the 2026 CNS Annual Meeting in order of support	X	X	X	X	X	X
Housing Reservations prior to General Exhibitor Block in order of support	X	X	X	X	X	X
Early Move-in at the CNS Annual Meeting	Thursday (PM)	Thursday (PM)	Thursday (PM)	Thursday (PM)	Friday (AM)	Friday (AM)
Discount on purchased advertising opportunities	25%	20%	15%	10%	5%	2.5%
Networking						
Seat for company representative on the CNS Industry Allies Council which meets twice annually.	6	5	4	3	2	1
Opportunity to meet with CNS Executive Committee Members	4	4	2	2	1	1
Complimentary tickets to the CNS Opening Reception (held during the Annual Meeting)	12	10	8	6	4	2
Invitations to the CNS International Reception (held during the Annual Meeting)	12	10	8	6	4	2
Invitations to the CNS President's Reception (held during the Annual Meeting)	8	6	4	2	0	0

CONTACT US



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If you are unsure of who your representative is, please contact [**corporatedevelopment@cns.org**](mailto:corporatedevelopment@cns.org) for assistance.