

Industry Support Brochure

Course Supporter Sponsorships



\$30,000

Gold Level Supporter includes the following benefits:

- 'Thank You' Recognition for your company's Gold Level Support via the following platforms:
 - Signage onsite
 - o Lecture room's 'Walk-In Slides' onsite
 - o Podium Announcement onsite
 - o Course's online landing page with a link out to the URL of company's choice
 - CNS Email to attendees *dependent on receipt of signed agreement
 - CNS Social Media post to attendees *dependent on receipt of signed agreement
- Access for six (6) company representatives to attend the course & offsite dinner social event (there is limited space in the course's lab, so
 representatives will have to rotate at the Course Faculty's discretion)
- Tabletop exhibit during the 30-minute breakfast break and a 45-minute lunch break on Thursday and on Friday.



\$15,000

Silver Level Supporter includes the following benefits:

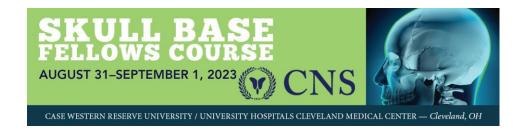
- 'Thank You' Recognition for your company's Silver Level Support via the following platforms:
 - Signage onsite
 - o Lecture room's 'Walk-In Slides' onsite
 - o Podium Announcement onsite
 - Course's online landing page with a link out to the URL of company's choice
 - CNS Email to attendees *dependent on receipt of signed agreement
 - CNS Social Media post to attendees *dependent on receipt of signed agreement
- Access for four (4) company representatives to attend the course & offsite dinner social event (there is limited space in the course's lab, so
 representatives will have to rotate at the Course Faculty's discretion)
- Tabletop exhibit during the 30-minute breakfast break and a 45-minute lunch break on Thursday and on Friday.



\$7,500

Bronze Level Supporter includes the following benefits:

- 'Thank You' Recognition for your company's Bronze Level Support via the following platforms:
 - o Signage onsite
 - Lecture room's 'Walk-In Slides' onsite
 - o Podium Announcement onsite
 - Course's online landing page with a link out to the URL of company's choice
 - o CNS Email to attendees *dependent on receipt of signed agreement
 - CNS Social Media post to attendees *dependent on receipt of signed agreement
- Access for two (2) company representatives to attend the course & offsite dinner social event (there is limited space in the course's lab, so
 representatives will have to rotate at the Course Faculty's discretion)
- Tabletop exhibit during the 30-minute breakfast break and a 45-minute lunch break on Thursday and Friday.



additional Sponsorships



Dinner Sponsor: \$7,500

Make an impression with the medical attendees at the social event of the course by becoming the exclusive supporter of the CNS Skull Base *Course Dinner*. Your company may provide logo cups and napkins at your own expense. Support of this social event includes recognition of your company's exclusive support via onsite signage, onsite 'walk-in slides' in lecture room and an official announcement from the course directors at the dinner.

Breakfast & Lunch Break Sponsor: \$7,500

Highlight your presence on behalf of Industry during the medical attendees' breaks each day: the Saturday Breakfast & Lunch Breaks or the Sunday Breakfast & Lunch Breaks. Support of a break includes recognition of your company's support via onsite signage and onsite 'walk-in slides' in lecture room. Your company may provide logo cups/napkins at your own expense.



Educational Grants

Educational Grant support for the CNS Skull Base Fellows Course: \$15,000

The Course Faculty go to great lengths to provide the most relevant and up-to-date content for this meeting. Help show your commitment to providing quality education with a course grant if a Sponsorship cannot be considered.

<u>Advertising</u>

Breakfast & Lunch Break Insert: \$2,000

Provided to all attendees on the tables where they will be seated for breakfast and lunch. This is an opportunity to highlight your technology and for attendees to absorb your latest innovations. Maximum size of piece is 8.5"x11", double-sided and needs to be approved by the CNS prior to print.







Meter Board: \$3,000

Opportunity for a custom sign to be placed in the foyer. Cost includes production, labor to install and dismantle. Limited opportunities available.

Tabletop Exhibit (limited space and engagement)

Tabletop Exhibit: \$7,500

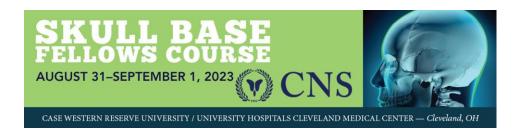
Tabletop exhibits have limited space and limited engagement. This opportunity is for one (1) representative to set up a tabletop exhibit (size is at the venue's discretion) located in the hallway outside of the course lecture room. Medical attendees will only have 30-minute breakfast break and a 45-minute lunch break on Thursday, August 31st and on Friday, September 1st.

Course Information

Overview & Agenda

The 2023 CNS Skull Base Fellows Course is specifically designed for skull base fellows or early-career neurosurgeons with an interest in skull base surgery. The CNS designation of this live activity is a maximum of 16.75 AMA PRA Category 1 Credits™.

Please click on the link below to access the course's landing page and details such as the **Agenda, Faculty, and Learning Objectives**:



The CNS Industry Allies Council

*** Please note: securing a **Sponsorship** or **Educational Grant** for the CNS Skull Base Fellows Course will be counted in your company's 2023 year-round support of the Congress of Neurological Surgeons (CNS). Providing year-round support earns a recognition level in the **CNS Industry Allies Council** and provides your company valuable benefits throughout the year and at the CNS Annual Meeting.

Contact Us

Please contact your CNS Industry Relations Representative to secure your support:

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If you do not know who your representative is, please email us at corporatedevelopment@cns.org for assistance.